



WEBSITE PRIVACY POLICY

BACKGROUND:

Myers Davison Ginger Ltd understands that your privacy is important to you and that you care about how your personal data is used and shared online. We respect and value the privacy of everyone who visits this website, www.mdgifa.com (“Our Site”) and will only collect and use personal data in ways that are described here, and in a manner that is consistent with our obligations and your rights under the law.

Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of Our Privacy Policy is deemed to occur upon your first use of Our Site. If you do not accept and agree with this Privacy Policy, you must stop using Our Site immediately.

1. Definitions and Interpretation

In this Policy the following terms shall have the following meanings:

“Account”	means an account required to access and/or use certain areas and features of Our Site;
“Cookie”	means a small text file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. Details of the Cookies used by Our Site are set out in section 13, below;
“personal data”	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data. In this case, it means personal data that you give to Us via Our Site. This definition shall, where applicable, incorporate the definitions provided in the EU Regulation 2016/679 – the General Data Protection Regulation (“GDPR”); and
“We/Us/Our”	means Myers Davison Ginger Ltd, a limited company registered in England under company number 4648496, whose registered address is Goldsmiths House, 10-14 Cambridge Street, Aylesbury, Bucks, HP20 1RS.

2. **Information About Us**

- 2.1 Our Site is owned and operated by Myers Davison Ginger Ltd.
- 2.2 Our VAT number is 883 8999 32
- 2.3 Our Data Protection Officer is Emma Crocker, and can be contacted by email at emmacrocker@mdgifa.com, by telephone on 01296 392999, or by post at Goldsmiths House, 10-14 Cambridge Street, Aylesbury, Bucks, HP20 1RS.
- 2.4 We are authorised and regulated by the Financial Conduct Authority.

3. **What Does This Policy Cover?**

This Privacy Policy applies only to your use of Our Site. Our Site may contain links to other websites. Please note that We have no control over how your data is collected, stored, or used by other websites and We advise you to check the privacy policies of any such websites before providing any data to them.

4. **Your Rights**

- 4.1 As a data subject, you have the following rights under the GDPR, which this Policy and Our use of personal data have been designed to uphold:
 - 4.1.1 The right to be informed about Our collection and use of personal data;
 - 4.1.2 The right to restrict (i.e. prevent) the processing of your personal data;
 - 4.1.3 The right to object to Us using your personal data for particular purposes; and
- 4.2 If you have any cause for complaint about Our use of your personal data, please contact Us using the details provided in section 12 and We will do Our best to solve the problem for you. If We are unable to help, you also have the right to lodge a complaint with the UK's supervisory authority, the Information Commissioner's Office.
- 4.3 For further information about your rights, please contact the Information Commissioner's Office or your local Citizens Advice Bureau.

5. **What Data Do We Collect?**

Depending upon your use of Our Site, We may collect some or all of the following personal data (please also see section 11 on Our use of Cookies and similar technologies);

- 5.1 name;
- 5.2 e-mail address;
- 5.3 phone number;

6. **How Do We Use Your Data?**

- 6.1 The above details are used to make contact with you as you have requested. If we agree to commence a business relationship, an agreement will be signed and a Privacy Notice provided to cover the collection of your personal data required for us to provide the agreed services to you.

- 6.2 If after initial contact we do not agree to commence a business relationship, the personal details above will be deleted.
- 6.3 Our use of your personal data will always have a lawful basis, either because it is necessary for Our performance of a contract with you, because you have consented to Our use of your personal data (e.g. by subscribing to emails), or because it is in Our legitimate interests. Specifically, We may use your data for the following purposes:
 - Replying to your enquiry
- 6.4 Your details provided on our website will not be used for marketing purposes unless you consent at the point we start our business relationship.
- 6.5 You have the right to withdraw your consent to Us using your personal data at any time, and to request that We delete it.

7. **How and Where Do We Store Your Data?**

- 7.1 We only keep your personal data for as long as We need to in order to use it as described above in section 6, and/or for as long as We have your permission to keep it.
- 7.2 Your data will only be stored in the UK.

8. **Do We Share Your Data?**

- 8.1 The data you enter on the website is not shared with any Third Parties at this stage of the relationship. Our Privacy Notice determining potential sharing of your data and the circumstances in which that will occur will be given to you if you engage our services.

9. **How Can You Control Your Data?**

- 9.1 You may also wish to sign up to one or more of the preference services operating in the UK: The Telephone Preference Service (“the TPS”), the Corporate Telephone Preference Service (“the CTPS”), and the Mailing Preference Service (“the MPS”). These may help to prevent you receiving unsolicited marketing. Please note, however, that these services will not prevent you from receiving marketing communications that you have consented to receiving.

10. **Your Right to Withhold Information**

- 10.1 You may access certain areas of Our Site without providing any data at all.
- 10.2 You may restrict Our use of Cookies. For more information, see section 13

11. **Our Use of Cookies**

- 11.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use

Cookies to facilitate and improve your experience of Our Site and to provide and improve Our services.

12. Contacting Us

If you have any questions about Our Site or this Privacy Policy, please contact Us by email at emmacrocker@mdgifa.com, by telephone on 01296 392999, or by post at Goldsmiths House, 10-14 Cambridge Street, Aylesbury, Bucks, HP20 1RS. Please ensure that your query is clear, particularly if it is a request for information about the data We hold about you.

13. Changes to Our Privacy Policy

We may change this Privacy Policy from time to time (for example, if the law changes). Any changes will be immediately posted on Our Site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of Our Site following the alterations. We recommend that you check this page regularly to keep up-to-date.